

**Government of India  
Ministry of MSME**

**Brief Industrial Profile of PURI District  
2019-20**



सत्यमेव जयते

Carried out by

**MSME-Development Institute, Cuttack**

(Ministry of MSME, Govt. of India,)

(As per guidelines of O/O DC (MSME), New Delhi)

Phone: 0671-2548049, 2548077

Fax: 0671-2548006

E. Mail: [dcdi-cuttack@dcmsme.gov.in](mailto:dcdi-cuttack@dcmsme.gov.in)

Website: [www.msmedicuttack.gov.in](http://www.msmedicuttack.gov.in)

## **FOREWORD**

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2019-20, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of **Puri** district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Dr. Shibananda Nayak, AD(EI) of this Institute for his concerted efforts to prepare this report under the guidance of Dr. Pragyasmita Sahoo, DD(EI) for the benefit of entrepreneurs and professionals in the state.



Cuttack,  
Dated -17<sup>th</sup> February, 2020

(Dr. S. K. Sahoo)  
Director Incharge

## Contents

Sl. No.	Topic	Page No.
<b>1.</b>	<b>General Characteristics of the District</b>	<b>1</b>
<b>1.1</b>	<b>Location &amp; Geographical Area</b>	<b>1</b>
<b>1.2</b>	<b>Topography</b>	<b>1</b>
<b>1.3</b>	<b>Availability of Minerals.</b>	<b>2</b>
<b>1.4</b>	<b>Forest</b>	<b>2</b>
<b>1.5</b>	<b>Administrative set up</b>	<b>2</b>
<b>2.</b>	<b>District at a glance</b>	<b>3-5</b>
<b>2.1</b>	<b>Existing Status of Industrial Area in the Puri District</b>	<b>5</b>
<b>3.</b>	<b>Industrial Scenario Of PURI</b>	<b>5</b>
<b>3.1</b>	<b>Industry at a Glance</b>	<b>5</b>
<b>3.2</b>	<b>Year-wise Trend Of Units Registered</b>	<b>6</b>
<b>3.3</b>	<b>Details Of Existing Micro &amp; Small Enterprises In The District</b>	<b>7</b>
<b>3.4</b>	<b>Large Scale Industries/Public Sector undertakings</b>	<b>7</b>
<b>3.5</b>	<b>Major Exportable Item</b>	<b>7</b>
<b>3.6</b>	<b>Growth Trend</b>	<b>7</b>
<b>3.7</b>	<b>Vendorisation/Ancillarisation of the Industry</b>	<b>7</b>
<b>3.8</b>	<b>Medium Scale Enterprises</b>	<b>8</b>
<b>3.8.1</b>	<b>List of the Units in PURI &amp; near by Area</b>	<b>8</b>
<b>3.9.</b>	<b>Potentials Areas For Service Industry</b>	<b>8</b>
<b>3.10</b>	<b>Potential for New MSMEs</b>	<b>8-9</b>
<b>4.</b>	<b>Existing Clusters of Micro &amp; Small Enterprise</b>	<b>9-10</b>
<b>5.</b>	<b>Udyog Aadhaar Regd. Enterprises in Puri District</b>	<b>11</b>
<b>6.</b>	<b>General Issues Raised By Industry Association</b>	<b>12</b>
<b>7.</b>	<b>Prospects of Training Programmes during 2020-21</b>	<b>12</b>
<b>8.</b>	<b>Action plan for MSME Schemes during 2020-21</b>	<b>12</b>
<b>9.</b>	<b>Steps To Set Up MSMEs</b>	<b>13-15</b>

## **Brief Industrial Profile of PURI District**

### **1. General Characteristics of the District:**

Puri being a coastal district of Odisha, is famous for its Historic antiquities, Religious sanctuaries , Architectural Grandeur , Sea-scape beauty, moderate climate. It holds a wealth of attraction for the visitors. It boasts of a continuous history from the 3rd Century B.C. to the present day and its unique monuments like those of Lord Jagannath at Puri , the Sun God at Konark are the famous in the world. It has the Chilika lake , one of the largest brackish water lakes in India, that holds a picturesque Sea-Scape beauty. It offers an ideal resort for birds who migrate from different parts of the continent. By virtue of Geographical location , the climate of Puri is enjoyable through out the year. The Jagannath culture is not only pre-dominated in Puri but it is global.

The erstwhile Puri district got bifurcated into three districts and districts of Nayagarh and Khurda were created as a separate entity having been carved out from the old district with effect from 1-4-1993 with an objective of ensuring better administrative control through decentralized process and for focused economic development. The district has a variety of temples and sunny beach which bring out vibration in the heart of many. The district is endowed with the grandiose landscape, natural sulphur springs idyllic lake, famous golden triangle and many more attractions for tourists. The district is also endowed with marine resources with store house of large and diverse quantities of fish and prawn and also other materials resources except mineral resources. The major product of the district is paddy, coconut, vegetables and oil seeds. With a network of rivers, the land is very fertile and very thickly populated.

Despite having plenty of water, marine and agricultural resources, the district remains backward from the point of view of industry as there is no large and medium scale industry at present. The micro and small scale industries are also not vibrant in the district.

#### **1.1 Location & Geographical Area:**

Puri district is one of the centrally located districts in Odisha. It lies between 85° 9' to 86° 25' East Longitude and between 19° 28' to 20° 10' North Latitude. It is bounded by the Khordha district in the North, Bay of Bengal in the South, Jagatsinghpur district in the East and Ganjam district in the west.

#### **1.2 Topography:**

The district as a whole can be divided into two de-similar natural division i.e.the literal track and alluvial tract. The literal track lies between the alluvial plains and the Bay of Bengal. It assumes a form of best belt of sandy ridges, which starches along the seashore for full length of the district ranging from a few hundred meters to 6.5 kms in width. It forms the dividing line between the Chilika Lagoon and the Ocean. The land of alluvial region is having densely populated villages and rice fields irrigated by a network of rivers & canals.

The coastal alluvium belongs to coastal marine saline and latchstring saline type of soil. A narrow strip of low land along the seacoast is rendered saline by the

inclusion of tidal water. The salt is rich with natural salts of chloride and sulphate of sodium, magnesium, calcium and potassium. The deltaic deposits are of recent formation and formed as Eutisal. The soils are sandy beam to clay loan in texture and it is acidic to neutral. The soil is generally fertile but with low content of nitrogen and phosphorous.

**1.3. Availability of Minerals:** No minerals in large quantity which can be explored in commercial purpose found in the district.

#### **1.4 Forest:**

The total forest area of the district is 137.10 Sq. kilometer which is only 4.59% indicating much lower than the state average and ideal average i.e. 30% of the total geographical area of the district. Over the years, forest suffered serious depletion due to relentless pressure arising for ever increasing demand for fuel wood, fodder and timber. The major forest products in the district is timber, fire wood and fodder. The production of these products are negligible for industrial use. There are other minor forest product items available but not of commercial magnitude like Mahua, Tamarind, Bahada, Harida etc. The production of Polang oil seeds is very significant in Puri district which is used in laundry soap industries. The annual production of these seeds estimated about 80 MT. Similarly, cashewnuts is also produced in a large scale in the district which is cultivated in 5000 hect. of land and the annual production is estimated about 2000 MT. The outstanding feature of the district is its beautiful grows of the casuarinas (Jhaun) Plantation in the coastal area of the district, specially Puri-Konark marine drive roads.

#### **1.5. Administrative set up:**

01. Sub Division-01
02. Tehsils-11
03. CD Blocks-11
04. Gram Panchayats-268
05. No. of Municipality-01
06. No. of NACs-03
07. Census Villages-1707(Both Inhabited & Uninhabited)
08. No. of Police Station including Mahila P.S-29
09. No. of Assembly Area- 06 (Kakatpur, Nimapara, Puri, Brahmagiri, Satyabadi & Pilpili)

## 2. District at a glance: PURI

Sl. No.	Particular	Year	Unit	Statistics
1	<b>Geographical features</b>			
(A)	Geographical Data	2018-19		
	i) Latitude		Degree	19° 28' to 20° 10' North
	ii) Longitude		Degree	85° 9' to 86° 25' East
	iii) Geographical Area		Sq. Kms	3479
(B)	<b>Administrative Units</b>			
	i) Sub divisions	2018-19	No.	1
	ii) Tehsils		No.	11
	iii) Sub-Tehsils		No.	-
	iv) Patwar Circle		No.	-
	v) Panchayat Samitis(CD Blocks)		No.	11
	vi) No. of Municipalities & Corporation		No.	1
	vii)No. of NACs		No.	3
	viii) Gram Panchayats		No.	268
	ix) Census villages(Both Inhabited & Uninhabited)		No.	1707
	x) Assembly Area		No.	6
2	<b>Population (2011 Census)</b>			
(A)	Sex-wise			
	i) Male	2011	'000	865
	ii) Female	2011	'000	834
(B)	Rural Population	2011	'000	1434
	Urban Population	2011	'000	265
3	<b>Agriculture</b>			
	Land utilization			
	i) Total Area	2018-19	'000 hectre	348
	ii) Forest cover		'000 hectre	14
	iii) Non Agriculture Land		'000 hectre	115
	iv) Barren & Uncultivable land		'000 hectre	8
	v) Net Area Sown		'000 hectre	114
4	<b>Forest</b>			
	(i) Forest	2018-19	'000 hectre	14
5.	<b>Livestock &amp; Poultry(19<sup>th</sup> Livestock Census, 2012)</b>			
A	Cattle			
	i) Cows (Indigenous & Cross	2012	No	543855

	Bred)			
	ii) Buffaloes	2012	No	16483
B	Other livestock	2012		
	i) Goats	2012	No	132413
	ii) Pigs	2012	No	575
	iii) Sheep	2012	No	43528
	iv) Poultry	2012	No	1067419
6.	<b>Railways</b>			
	i) Length of rail line	2018-19	Km	42.56
	ii) No. of Rly Stations		No.	10
7.	<b>Roads</b>			
	(a) National Highway	2018-19	Km	133.12
	(b) Express highway		Km	-
	(c) State Highway		Km	69.89
	(d) Major District Road		Km	69.00
	(e) Other District Road		Km	444.06
	(f) Rural road		Km	1775.12
	(g) Inter village Road		Km	2037.78
	(h) Intra village Road		Km	1923.11
	(f) Forest Road		Km	15.62
8.	<b>Communication</b>			
	(a) Villages Electrified		No	1580
	(b) Post offices		No	285
9.	<b>Public Health</b>			
	(a) Allopathic Hospital		No	1
	(b) Beds in Allopathic hospitals		No	698
	(c) Ayurvedic Hospital		No	24
	(d) Homoeopathic hospitals		No	16
	(e) Community health centers	2018-19	No	16
	(f) Primary health centers		No	45
	(g) Dispensaries		No	-
	(h) Sub Health Centers		No	5
	(i) Private hospitals		No	-
	(j) Mobile Health Unit		No	1
10.	<b>Banking commercial</b>			
	(a) Commercial Bank Branches	2018-19	No	226
	(b) Rural Bank Branches		No	146
	(c) Urban bank Branches		No	52
	(d) Semi-Urban bank Branches		No	28
11.	<b>Education</b>			-
	(a) Primary school	2018-19	No	1283
	(b) Middle schools(Upper Primary)		No	871
	(c) Secondary schools		No	375
	(d) Colleges		No	91

	(e) Technical University		No	-
--	--------------------------	--	----	---

Source: District at a Glance 2020, Govt. of Odisha.

### 2.1 Existing Status of Industrial Areas in the PURI District:

No industrial Area/Estate has been established in the district.

Sl. No.	Name of Ind. Area/ Estate	Total Land	Allotted	Allotable litigation free land	Land rate/ Acre/ Rs in lakh	Total Sheds	Sheds allotted /used otherwise	No. of Units in Production
01	Kurki	26.63	-	-	-	-	-	-
02	Palashree	2.93						
Total		29.56	-	-	-	-	-	-

Source: IDCO, Bhubaneswar

## 3. INDUSTRIAL SCENERIO OF PURI DISTRICT:

### 3.1 Industry at a Glance:

Sl. No.	Head	Unit	Particulars
1	REGISTERED INDUSTRIAL UNIT	No.	1598
2	TOTAL INDUSTRIAL UNIT(GIP)	No.	12002
3	REGISTERED MEDIUM & LARGE UNIT	No.	Nil
4	TOTAL EMPLOYMENT IN REGD. SMALL SCALE INDUSTRIES	No.	13196
5	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	No.	0
6	NO. OF INDUSTRIAL AREA	No.	2
7	INVESTMENT IN P&M OF SMALL SCALE IND.	In Lakhs	3202.4
8	INVESTMENT IN P&M OF MEDIUM & LARGE SCALE INDUSTRIES	In Lakhs	0

Source: Directorate of Industries, Odisha



### 3.2 YEAR WISE TREND OF MSME UNITS REGISTERED (GIP)

The Year-wise break-up of the MSMEs promoted in the District along with their investment and employment is as follows.

<b>MSMEs gone into production in Puri District during 1991-1992 to 2018-19</b>				
Sl. No.	Year	Nos.	Investment ( in Lakhs)	Employment
1	1991-92	100	175.59	528
2	1992-93	91	340.4	622
3	1993-94	75	177.43	627
4	1994-95	84	257.87	446
5	1995-96	90	114.28	477
6	1996-97	112	428.36	637
7	1997-98	113	419.32	624
8	1998-99	104	559.1	623
9	1999-2000	114	556.36	721
10	2000-01	144	572.53	735
11	2001-02	180	765.63	911
12	2002-03	173	839.71	760
13	2003-04	195	817.81	933
14	2004-05	196	871.88	867
15	2005-06	200	345.65	712
16	2006-07	200	387.95	799
17	2007-08	200	507.36	805
18	2008-09	202	619.77	775
19	2009-10	200	1723.47	961
20	2010-11	205	836.55	1473
21	2011-12	243	1341.22	1624
22	2012-13	225	1929.23	1270
23	2013-14	290	1193.96	1368
24	2014-15	1270	4880.37	3961
25	2015-16	1510	4249	4491
26	2016-17	1510	4670.41	4128
27	2017-18	1515	6763.20	4349
28	2018-19	2461	7301.28	5934
<b>TOTAL</b>		<b>12002</b>	<b>43645.69</b>	<b>42161</b>

Source: Directorate of Industries, Odisha

### 3.3 DETAILS OF EXISTING MSMEs IN THE DISTRICT (Gone Into Production):

Product wise No. of MSME set up with Investment & Employment in the PURI District by March, 2016				
Sl.No.	Category Name	No. of SSI unit set up	Investment (Rs. in lakh)	Employment
1	FOOD AND ALLIED	1137	6300.59	7692
2	CHEMICAL & ALLIED	214	632.24	1347
3	ELECTRICAL & ELECTRONICS	57	267.13	454
4	ENGINEERING & METAL BASED	638	1361.4	4221
5	FOREST & WOOD BASED	667	1228.7	5396
6	GLASS & CERAMICS	356	988.09	6540
7	LIVESTOCK & LEATHER	30	112.83	221
8	PAPER & PAPER PRODUCT	163	291.2	857
9	RUBBER & PLASTICS	121	369.69	711
10	TEXTILES	795	1144.68	5232
11	MISC. MANUFACTURING	809	2518.57	3897
12	REPAIRING & SERVICING	2572	9994.44	7840
Total		7559	25209.56	44408

Source: Directorate of Industries, Odisha

### 3.4 Large Scale Industries / Public Sector undertakings:

No large scale industry exists in the district.

### 3.5 Major Exportable Item: NIL

### 3.6 Growth Trend: N.A

### 3.7 Vendorisation/Ancillarisation of the Industry:

As there is no large and medium scale industries in the district, the development of ancillary and down stream industries except a few consumer units have not got momentum in the district. For the benefit of mother plants in the nearby districts there is a scope of the following industries to come up.

01. Insulated tapes
02. Alum
03. PVC Tapes
04. Paints
05. General Machine Parts
06. Nitric/Hydrochloric/Sulphuric Acid
07. Soda Ash
08. Lime stone powder
09. Common salt

- 10.Laminated Hessian bags
- 11.Lime
- 12.Leaner hand glove

### 3.8. Medium Scale Enterprises

There are 8 UAM registered medium scale enterprises in the puri district.

Udyog Aadhar No	Owner Name	Enterprise Name	Commence Date	Address
OD26C0007751	MANAMOHAN MOHANTY	MAA MANGALA CHUDAMIL	10/6/2014	AT-TIRUNA,PO-SORABHA,
OD26C0007201	NABAKISHORE DAS	BIJAYA MARINE PRODUCTS	26/08/1977	BIJAYA MARINE PRODUCTS,GOPINATHPUR,ATHARANALA PATNA,PURI
OD26F0006939	SUPRIYA MISHRA	HOTEL LANDMARK	8/9/2019	PLOT NO-135,136, RENUKA LANE, SEA BEACH, SWARGADWAR ROAD
OD26F0004551	RABINARAYAN SAMANTRAY	ROCKBAY SERVICES PRIVATE LIMITED	9/11/2012	THE FAMILY WORLDNEAR MAJANA JAGA,GRAND ROAD,PURI TOWN
OD26F0004219	TANAJ KUMAR NAYAK	TANAJ KUMAR NAYAK	1/1/2018	TALAPADA KANAS
OD26F0001420	PRADIPTA KUMAR DAS	ENCEE VENTURES	3/2/2015	Matiapada, Near Trilochan School, Post/ Dist Puri
OD26E0001206	BIPIN BIHARI DASH	BIPIN BIHARI DASH ( MECHANIZED CLEANING, HOUSEKEEPING& LIFTING OF GARBAGE DISPOSAL)	25/05/2010	At-Kakudia Po-Harirajpur
OD26C0001137	SURYANARAYAN SENAPATI	RITIKA AGENCIES PVT. LTD.	9/3/2015	AT-PALASHREE, PO-GOP

### 3.9. Potentials areas for service industry:

The district of Puri is a holy district. Lakhs of people visit the district to have a holy darshan of lord Jagannath. Also the famous Sun temple I,e The Konark temple situated in this district. The Bay of Bengal adds more beauty to the district. Moreover this is the ultimate place for the religious minded people and also equally important for nature loving people. Any type of service sector enterprises aimed at the visitors have a very good scope to prosper like enterprises engaged in providing tours & travels services, health related services, Hotels & Restaurants, guide services to visit different places of the district etc. Besides these Internet café, Mobile repairing centre, dry cleaners etc have a great scope to prosper in the district.

01. Tour & Travel Services
02. DTP Centre & Internet Café

03. Mobile Repairing Centre
04. Hotels & Restaurants.
05. Repairing & Servicing of Electrical Appliances.
06. Computer Training Institute
07. Ayurvedic Health Clinic
08. Dry Cleaners
09. Beauty Parlour
10. Digital Photo Studio
11. Gym Centre
12. Cycle/Motor Cycle repairing shop

### **3.10 Potential for new MSMEs**

01. Soft drink of tender coconut
02. Appliqué
03. Painting works
04. Stone carving Unit
05. Coir based products
06. Marine fish products
07. Milk Products
08. Sweet Preparation(Puri Khaja)
09. Detergent Soap preparation
10. Cashew nut Processing
11. Sauce & Pickle
12. Packaged Drinking Water
13. Coconut Oil
14. Polang Oil
15. Prawn Processing
16. Prawn & Fish Pickles
17. Dry Fish
18. Ice Blocks
19. Fishing Boats/Nets
20. Agricultural Implements/ Black Smithy
21. Leather Handglove
22. Brass metal utensils
23. General Fabrication
24. Cattle feed
25. Milk Products like cheese, butter
26. Packaged Milk
27. Power loom
28. Electrical Motor winding
29. UPS/Voltage Stabilizer Manufacturing
30. Fly Ash Bricks
31. PVC wires & Pipes
32. Cold Storage
33. Printing Press
34. Decorative Items of Sea Shell

#### 4. Existing Clusters of Micro & Small Enterprises:

There are various clusters existing in the Puri district for promoting and giving a general platform to the MSEs in the district. This includes Handicraft cluster, Coir cluster, Cashew cluster, Textile cluster etc.

Sl. No.	Name of the Cluster	Location	District	No. of MSMEs in Cluster(Approx.)	Any intervention undertaken in the cluster	Cluster is suitable for which Scheme
1	Konark Coir Product	Konark	Puri	1044	Samaj Kalyan Foundation	SFURTI
2	East River Estuary (Aquaculture)	Puri	Puri	550	Centr for integrated special development	SFURTI
3	Raghunathpur Coir Cluster	Raghunathpur	Puri	1187	Coir Board	SFURTI
4	Puri Radharani Coir Cluster	Puri	Puri	500	Coir Board	SFURTI
5	Dhankera Applique Cluster	Dhankera	Puri	500	IED, Bhubaneswar	SFURTI
6	Urnati Jute Craft Cluster	Puri	Puri	300	IED, Bhubaneswar	SFURTI
7	Cotton Saree, Gamuchha, Dhhoti joda	Pipili	Puri	327	SADHAC	DC (Handloom) Govt. of India
8	Applique Cluster	Pipili	Puri	350	Handloom, Textile and Handicraft Dept, Govt. of Odisha	SFURTI
9	Pattachitra	Raghurajpur	Puri	230	Design Development and Marketing Hub	MSE-CDP
10	Hotel & Tourism	Puri	Puri	240	Cluster identified	MSE-CDP
11	Photography	Puri	Puri	80	Cluster identified	MSE-CDP
12	Cashew	Brahmagiri	Puri	32	Ongoing CFC	MSE-CDP
13	Wooden Furniture	Brahmagiri	Puri	50	Cluster identified	MSE-CDP
14	Puri Khaja	Puri	Puri	82	Cluster identified	MSE-CDP
15	Coir Product	Teisipur	Puri	114	Cluster identified	MSE-CDP
16	Stone Carving	Puri	Puri	100	Cluster identified	SFURTI
17	Sea shell	Puri	Puri	110	Cluster identified	SFURTI

## 5. Udyog Aadhaar Regd. Enterprises of Puri vis-à-vis Other districts of Odisha

Sl No.	District Name	Udyog Aadhaar Regd.	Micro	Small	Medium
1	ANGUL	2126	1581	529	16
2	BALANGIR	1808	1542	255	11
3	BALESHWAR	25577	25052	497	28
4	BARGARH	1340	1069	265	6
5	BHADRAK	4345	4144	199	2
6	BOUDH	2338	2292	44	2
7	CUTTACK	12165	10646	1469	50
8	DEOGARH	137	121	15	1
9	DHENKANAL	1267	1087	174	6
10	GAJAPATI	677	586	90	1
11	GANJAM	8754	7859	874	21
12	JAGATSINGHPUR	1499	892	601	6
13	JAJAPUR	2069	1657	394	18
14	JHARSUGUDA	1075	760	295	20
15	KALAHANDI	937	759	169	9
16	KANDHAMAL	810	731	78	1
17	KENDRAPARA	1171	1001	168	2
18	KENDUJHAR	1025	776	240	9
19	KHORDHA	14851	11344	3360	147
20	KORAPUT	1398	1105	287	6
21	MALKANGIRI	499	478	19	2
22	MAYURBHANJ	1929	1755	172	2
23	NABARANGPUR	510	448	61	1
24	NAYAGARH	1288	1137	147	4
25	NUAPADA	257	220	37	0
<b>26</b>	<b>PURI</b>	<b>7230</b>	<b>6807</b>	<b>415</b>	<b>8</b>
27	RAYAGADA	1605	1337	253	15
28	SAMBALPUR	1948	1488	444	16
29	SONEPUR	856	775	80	1
30	SUNDARGARH	4377	3230	1099	48
	Total :	105,868	92,679	12,730	459

Source: [http://udyogaadhaar.gov.in/UA/Reports/DistrictBasedReport\\_R3.aspx](http://udyogaadhaar.gov.in/UA/Reports/DistrictBasedReport_R3.aspx),  
Data browsed as on 17<sup>th</sup> February, 2020.

## 6. General issues raised by industry association:

01. There is insufficient land available for Industrial Development from IDCO in the district.

- 02. Infrastructure development is poor
- 03. Procedural Delays

### 7. Prospects of training programmes during 2020-21:

S.No.	Name of the programme	No of proposed programme to be conducted
01	EAP	01
02	ESDP	01
03	MDP	01
04	IMC	02

### 8. Action plan for MSME Schemes during 2020-21:

S. No.	Name of the Scheme	Proposed activity on the scheme
1.	MSE-CDP	01 nos. of awareness programme will be organised.
2.	Export Awareness Programme	01 nos. of awareness programme will be organised.
3.	PMS	Handholding Support will be provided
4.	International cooperation	Handholding Support will be provided
5.	VDP	10 no.s of units will be motivated under the scheme
6.	CLCS-TU	Handholding Support will be provided
I.	Lean Manufacturing	01 cluster would be identified
II.	Design Clinic	01 seminar would be organized.
III.	IPR	01 seminar would be organized.
IV.	ICT-Digital MSME	05 Units will be motivated for the registration in digital MSME website
V.	ZED	01 seminar would be organized
VI.	Business Incubator scheme	01 seminar would be organized
VII.	CLCS	01 seminar would be organized

## 9. STEPS TO SET UP MSMEs:

Before going for setting up of any enterprise, the entrepreneur should move in a systematic way in order to get his desired level of output. At various levels, different agencies are functioning to provide different types of assistance to the entrepreneurs for setting up of MSMEs. So, following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No	Type of assistance	Name, address and website of agencies
1.	Provisional Registration Certificate – Udyog Aadhaar Memorandum (UAM)	<ul style="list-style-type: none"> <li>• Directorate of Industries, Govt. of Odisha, Kila Maidan , Cuttack, <a href="http://www.as.ori.nic.in/diorissa/">www.as.ori.nic.in/diorissa/</a></li> <li>• General Manager, DIC, Puri.</li> <li>• MSME Development Institute, Cuttack</li> <li>• <a href="http://www.udyogaadhaar.gov.in/">www.udyogaadhaar.gov.in/</a></li> </ul>
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	<ul style="list-style-type: none"> <li>• MSME Development Institute, Vikash Sadan, College Square, Cuttack, <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>
3.	Land and Industrial shed	<ul style="list-style-type: none"> <li>• MD, IDCO, IPICOL House, Janpath, Bhubaneswar <a href="http://www.idco.in">www.idco.in</a></li> </ul>
4.	Financial assistance	<ul style="list-style-type: none"> <li>• MD, OSFC, OMP Square, Cuttack, <a href="http://www.osfcindia.com">www.osfcindia.com</a></li> <li>• MD, IPICOL, Janpath, Bhubaneswar, <a href="http://www.ipicolorissa.com">www.ipicolorissa.com</a></li> <li>• Director, KVIC, 6, Budha Nagar, Bhubaneswar, <a href="http://www.kvic.org.in">www.kvic.org.in</a></li> <li>• Secretary, KVIB, Near Rupali Square, Bhubaneswar</li> <li>• General Manager, NABARD, Nayapalli, Bhubaneswar, <a href="https://www.nabard.org/english/Orissa.aspx">https://www.nabard.org/english/Orissa.aspx</a></li> <li>• General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, <a href="http://www.sidbi.com">www.sidbi.com</a></li> <li>• Nationalized Banks</li> </ul>



<b>5.</b>	For raw materials under Govt. supply	<ul style="list-style-type: none"> <li>• M.D, OSIC, Khapuria Industrial Estate, Cuttack, <a href="http://www.osicltd.in">www.osicltd.in</a></li> </ul>
<b>6.</b>	Plant and machinery under hire/purchase basis	<ul style="list-style-type: none"> <li>• Regional Manager, NSIC, Abdul Hamid Street, Kolkata</li> <li>• Sr. Branch Manager, NSIC, Link Road, Cuttack, <a href="http://www.nsic.co.in">www.nsic.co.in</a></li> </ul>
<b>7.</b>	Power/Electricity	<ul style="list-style-type: none"> <li>• Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar, <a href="http://www.gridco.co.in">www.gridco.co.in</a></li> <li>• Chairman, CESCO, IDCO Tower, Bhubaneswar, <a href="http://www.cescoorissa.com">www.cescoorissa.com</a></li> </ul>
<b>8.</b>	Technical Know-how	<ul style="list-style-type: none"> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003, <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>
<b>9.</b>	Quality & standard	<ul style="list-style-type: none"> <li>• Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs &amp; Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar, <a href="http://www.bis.org.in/dir/bhbo.htm">www.bis.org.in/dir/bhbo.htm</a></li> <li>• Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar, <a href="http://www.npcindia.gov.in/offices">www.npcindia.gov.in/offices</a></li> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003</li> </ul>
<b>10.</b>	Marketing/Export assistance	<ul style="list-style-type: none"> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack - 753003</li> <li>• Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar, <a href="http://www.ecgc.in/portal/servicenetwork/easternpopup.asp">www.ecgc.in/portal/servicenetwork/easternpopup.asp</a></li> <li>• Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar, <a href="http://www.depmodisha.nic.in">www.depmodisha.nic.in</a></li> <li>• Sr.Branch Manager, NSIC, Link Road, Cuttack.</li> </ul>
<b>11.</b>	Other Promotional Agencies	<ul style="list-style-type: none"> <li>• MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar, <a href="http://www.apicol.co.in">www.apicol.co.in</a></li> <li>• Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, <a href="http://www.orihort.in">www.orihort.in</a></li> <li>• Director, Animal Husbandry &amp;</li> </ul>

		<p>Veterinary Services, Mangalabag, Cuttack, <a href="http://www.odishaahvs.com">www.odishaahvs.com</a></p> <ul style="list-style-type: none"> <li>• Director, Handicraft &amp; Cottage Industries, Saheed Nagar, Bhubaneswar, <a href="http://www.dhorissa.ori.nic.in">www.dhorissa.ori.nic.in</a></li> <li>• Director of Textiles, Satya Nagar, Bhubaneswar, <a href="http://www.odisha.gov.in/textiles">www.odisha.gov.in/textiles</a></li> <li>• Director of Fisheries, Jobra, Cuttack, <a href="http://www.odishafisheries.com">http://www.odishafisheries.com</a></li> <li>• Coconut Development Board, Nayapalli, Bhubaneswar, <a href="http://www.coconutboard.nic.in/odishacday.htm">www.coconutboard.nic.in/odishacday.htm</a></li> <li>• Coir Board, Jagamara, Bhubaneswar, <a href="http://www.coirboard.gov.in">www.coirboard.gov.in</a></li> <li>• Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharapur, Bhubaneswar, <a href="http://www.odishaforest.in">www.odishaforest.in</a></li> </ul>
--	--	--